



Haute Europe B.V. – company profile and services

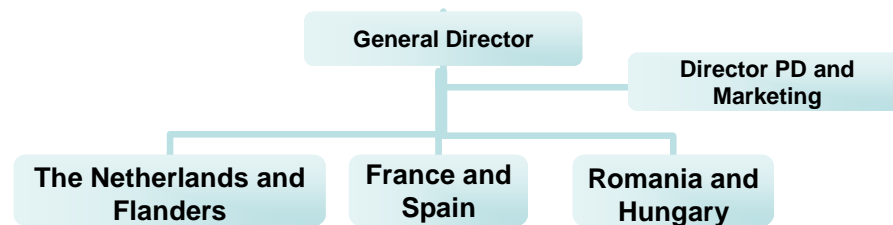
Our Company

Haute Europe is a consultancy company operating on a European scale. It aims to provide high-quality strategy development and policy recommendations in the area of regional economic development from out of a European perspective. This is a leading principle of the service provision of European Affairs.

Haute Europe (HEU) is an independent company within the Haute Equipe holding, it is Dutch by origin and has its head-office in Belgium (Brussels). At this moment Haute Europe has branches in The Netherlands (Amsterdam/ Z'burg) , France (Nice) and is developing a branch in Romania (located in Bucharest). Haute Europe is market leader in The Netherlands on financial management of projects funded with European money. The European wide presence allows us to be near the European decision making process, but also to serve our clients directly and to promote their interests when it comes to cooperation with other European partners.

Haute Europe currently employs 25 specialists from various nationalities divided over three business clusters.

Organisational Diagram of Haute Europe



Our expertise

The central area of expertise of HEU is the development and management of projects and programmes in line with the European Union' objectives (the Lisbon strategy for growth and jobs including the Gothenburg agenda) aiming at providing better jobs, a safer and cleaner environment and a better quality of life for citizens. The consultants of Haute Europe have in-depth knowledge of Europe and Europe's institutions and access to a network of partners in the majority of the EU Member States.

HEU aims at working in local partnerships. This means that we choose to cooperate with local employees, local organisations and companies in the realization of our assignments.

We specialize in developing and achieving customized funding packages and developing and providing the management and control of European projects, policy and strategy advice. HEU assist organizations in all stages of the development and implementation cycle of programmes and projects, including financial management of EU funds, transfer of

knowledge through training workshops of different EU topics and conducting of European studies. By accomplishing this, there is always a superb linkage and coordination between theory and practice and between strategy and project development and execution.

Our clients are public organizations (i.e. municipalities, ministries, programme secretariats, provinces and water boards) and NGOs in the Netherlands, Belgium, France, Spain, Germany, Greece, Italy, UK, Hungary and Romania. We attract EU funds via Convergence (Objective 1), Competitiveness (Objective 2), European Territorial Cooperation (Interreg) and other European programmes such as The 6th Framework Programme for Research and Technological Development (FP6), Equal – European Social Fund, Public Health Programme, Life+, and the Competitiveness and Innovation Programme (CIP). Our knowledge and access to these funds enables us to provide our customers with a custom made European financial package fitting to their policy goals and project ambitions.

Our experience in the field of strategic development

HEU carries out assignments in different countries in Europe. The areas of expertise are broad: transportation, environment and water management, human resources development (capacity building), tourism, housing, regional development and territorial (European) cooperation.

Regarding strategic development, there are enumerated below couple of examples of projects previously developed:

- **Strategic Development of Southern Region of North Sea:** among the activities accomplished in this project, some of them are as follows: analyzing the priorities and opportunities in the field of maritime development in the area for seven beneficiaries originally from four different countries UK, the Netherlands, Belgium and France; designing the strategy for international cooperation for the above mentioned areas in order to access the Structural Funds in the coming period 2007-2013; assisting them in order to prepare the cross-border projects and implementing the Strategy;
- **Strategic Development for Southern Region of the Netherlands (composed of three Provinces: Zeeland, North Brabant & Limburg):** elaborating the strategy, the focus has been centred on the most important cities in the region: Breda, Eindhoven, Helmond, 's-Hertogenbosch and Tilburg, being analyzed the local real situation. There has been concluded upon the priorities and development directions for future, taking into consideration the financial opportunities for the new period of Structural Funds 2007-2013. It has been described the profile of the region and there have been identified four priorities: economic development based on knowledge economy, entrepreneurship and innovation, attractive urban areas for citizens and city development and urban dimension and ICT promotion in the region. A synergy has been created between national priorities, region priorities and those at the European Union level and it has been elaborated the project pipeline for which the financial opportunities have been identified based on the Structural Funds possibilities 2007-2013.
- **The Territorial Development Strategy for Zsambek Region (Hungary):** it has been elaborated a general vision for regional development for a period of 20 years; there have been identified the financial opportunities at the national and European level available for implementing the development plan, identifying the development priorities of the region, creating the project pipeline in different fields of interest such as transport and infrastructure, environment and recreation, ICT, housing and spatial planning.
- **Strategy Development of Transport Infrastructure 4G: Amsterdam, Rotterdam, The Hague and Utrecht:** the project provides a policy overview for all four cities in the field of mobility and transport, but also particularly for each city; during the project there will be identified the transport networks which, in the future, will be able to influence the European policies in this domain. It is the base for future transport development for these cities as common strategy, as well as individually for each city which will be able to be financed out of Structural Funds in 2007-2013 period.

Our current activities in Romania

In June 2006 we started to extend our services and products in Romania. Romania's membership of the European Union on 1 January 2007 implies full access to the Structural Funds in the new EU programming period 2007-2013. Know-how and networks will be crucial in absorbing the EU funds which are available for Romanian beneficiaries.

We collaborate with Romanian companies and one of our employees is originally from Romania, helping us to understand better the Romanian culture and to spot the society's realities and needs. We are in the process now of setting up a subsidiary in Bucharest and work with local people directly on the spot.

We have organized meetings and discussions with representatives of public authorities at all levels: ministries, counties and local authorities.

Another activity aimed at improving absorption capacity in the new member state is the organization of a seminar on Interreg IVC issues in Brussels for potential Romanian beneficiaries. This seminar is organised by Haute Europe together with the Dutch House of Provinces in Brussels, with the support of the Bruxelles' office of the National Union of County Councils of Romania (UNCJR). The aim of this event is knowledge transfer and exchange of experience between Romanian and Dutch representatives in order to develop future cooperation and projects on several topics, notably, water management, urban planning, sustainable tourism and health.

There are multiple opportunities for local and regional public authorities to cooperate with various Member States on different subjects at international level. There is a proven need for (and mutual added value) exchange of information and know how between the European Union Member States.

For further information and discussions you can contact:

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